

WILD SHOTS Outreach

ProNPO 190 584

Wild Shots Outreach Newsletter – November 2022

Engaging young people in nature and conservation through photography

Wild Shots Outreach continues to grow in reach and impact. More than **1,000** students have completed the programme, and four former students are now helping to teach the workshops, led by Programme Director Rifumo Mathebula. Watch the new one-minute promo [video](#), made by award-winning film maker Tessa Barlin, to see what the team are up to.



Rifumo Mathebula – Young Environmentalist of the Year

Rifumo WINS international environmental award!

WSO's Programme Director Rifumo Mathebula has **WON The Young Environmentalist of the Year Award** in the international CIWEM (Chartered Institute of Water and Environmental Management) competition! This prestigious award recognises '*passionate, proactive individuals actively working towards positive environmental change*'. The judges said "*Rifumo's exceptional work is clearly leaving a long-lasting environmental legacy & inspiring other young people*".



Justine Maluleke on location for Lowepro's Pro Trekker shoot

Girl Power!

Lowepro commissioned WSO's most talented young female photographers to shoot the [product launch](#) of their new Pro Trekker camera bags. Nothando (20) exclaimed "*I feel so proud that Lowepro trusted young black African women with this product shoot*". Lowepro's parent company, Vivendum has partnered with Wild Shots Outreach since 2017. Watch Lowepro's new [video](#).



Karabo Magakane gaining her pilot's licence

Flying High!

Continuing the female theme, we are so proud that WSO Programme Assistant, Karabo Magakane (23) has successfully gained her private pilot's licence. "*It is my dream to fly for conservation. I want to break ground in the world of aviation and photography and do things that no black female has ever done*". Karabo completed her solo hours and final exams with the support of WSO's Bursary Fund.

Outreach Statistics – We have to date delivered a total of **129 courses** with **1090 graduates** of the program. We have WSO graduates working in lodges and for NGOs, studying in tertiary education, working as antipoaching rangers, and employed in the media industry.

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